





CRS Farmer-to-Farmer Program Assignment Scope of Work

To express interest in this assignment please email chi.olisemeka@crs.org

Summary Information				
Assignment SOW Code	UG315			
Country:	Uganda			
Country Project:	Agribusiness Development			
Host Organization:	Omia Agribusiness Development Group Limited			
Partner:	USAID FTF-DAI, Mercy Corps, Palladium, WFP, IGRAVITY, AYUDA and ACCION			
Assignment Title:	Development of	marketing strategy	using photograph	y and videography
Objectives of the assignment:	 Train Omia agribusiness staff to capture impactful and visually appealing photographs and make videos to support the host's marketing goals. Train participants to edit high quality photos and videos as content for digital and print media. Build the capacity of Omia staff to create documentaries highlighting farmers' stories. To train staff to create and manage an organized and accessible photo and video library for future use. 			
Assignment preferred dates:	January-February, 2025			
Desired volunteer expertise:	 Experience in digital marketing Proven experience as a videographer/photographer Proficiency in video and photo editing Knowledge of camera, lighting, and audio recording techniques using smartphones Strong creativity and storytelling skills Excellent communication and interpersonal skills Familiarity with agriculture related content is a plus 			
Type of Volunteer Assistance:	P Processing/Technology Transfer			
Type of CSA Activity	N Not applicable			
PERSUAP Classification ¹ :	III			
	Men (30+)	Women (30+)	Male Youth (15-29)	Female Youth (15-29)

¹ USAID precisely classifies PERSUAP in four categories: PERSUAP Type I assignments make recommendations on the use of specific pesticides; Type II assignments provide advice on the safe and effective use of pesticides; Type III assignments do not involve the use of pesticides in any way; and Type IV assignments are associated with other USAID projects and collaborators and are likely to be covered by those projects' PERSUAPs.

Modified: May 2024 v2

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Approx. number of people to be	0	0	15	5
trained ² :				

Host Information		
Date of completion of baseline	July 31, 2024	
& capacity development plan		
data collection:		
Date of host agreement signing:	July 31, 2024	
No. of previous assignments:	(2018-23) N/A (New host)	
Recommendations given	N/A	
(Total):		
Recommendations applied	N/A	
(Total):		
Name of ToT trainee (if already	Jeremiah Mungoromu (Head of extension services)	
identified)		

Gender, youth and climate considerations ³		
Gender Sensitivity:	If yes, how? If no, why not?	
1.1 Are there particular barriers to women's participation in the value chain activity associated with this assignment topic? If so, how can the assignment address the particular barriers women face?	Culturally, videography and photography are perceived as male dominated fields. Aditionally and relatedly, women lack knowldge and skills in photography and videography. The assignment will offer training opportunities to five women to enhance their skills and competences in a male dominated field.	

² CRS may invite non-host member participants to attend the training or invite volunteers to give a lecture or training session to a university or relevant professional association. Numbers to be confirmed.

³ Refer to the annex section for the guidelines on answering the questions, along with examples.

1.2 Are there particular barriers to men's participation in the value chain activity associated with this assignment topic? If so, how can the assignment address the particular barriers men face?	Men face the barriers of limited knowledge and skills in videography and photography which the assignment will address.
2.1 How does the assignment contribute to increasing the capacities of women?	The assignment is a hands-on training that will afford women the opportunity to learn skills in photography and videography using a hired camera and staff smartphones. They will then be able to capture and contribute content to the company's marketing campaign.
2.2 How does the assignment contribute to increasing the capacities of men?	The assignment is a hands-on training that will allow men to develop their skills in photography and videography using a hired camera and the participants' own smartphones. They will then be able to capture and contribute content to the company's marketing campaign.
3.2 How does the assignment motivate women to participate?	Omia Agribusiness has identified five women to participate in the assignment. During training, women will have access to a hired camera to capture high resolution photos. In addition, the host will load data onto the women's Smartphones to allow uninterrupted internet connectivity during training. Omia Agribusiness has plans to buy its own camera after the assignment.
3.3 How does the assignment motivate men to participate?	Omia Agribusiness has identified fifteen men to participate in the assignment. During training, these men will have access to a hired camera to capture high resolution photos. In addition, the host will load data onto their Smartphones to allow uninterrupted internet connectivity during the training. Omia Agribusiness has plans to buy its own camera after the assignment.
4.1 How have the assignment's logistics been organized in a	Training sessions will target Omia
way that facilitates women's participation? If no	Agribusiness staff including extension

logistical arrangements have been made yet, how can they be organized to facilitate women's participation?	workers. Training will take place at Omia Agribusiness' office at a time when women
they be engamized to racintate werner operational	are able to attend. There are amenities that
	accommodate women participants,
	including separate toilets for women.
4.2 How have the assignment's logistics been organized in a way that facilitates men's participation? If no logistical arrangements have been made yet, how can they be organized to facilitate men's participation.	Training sessions will target Omia Agribusiness staff including extension workers. Training will take place at Omia Agribusiness' office at a time when men
	are able to attend. There are amenities that accommodate male participants, including separate toilets for men and
	women.
Youth Empowerment:	
1.1 Are there particular barriers to female youth's participation in the value chain activity associated with this assignment? If there are, how can the assignment address the identified constraints of the female youth?	Female youth have limited knowledge and skills in developing a marketing communication strategy for Omia Agribusiness using photography and videography because culturally videography and photography are perceived as male dominated fields. However, these trends are changing and five female youth will be trained.
1.2 Are there particular barriers to male youth's participation in the value chain associated with this assignment? If there are, how can the assignment address the identified constraints of the male youth?	Male youth have limited knowledge and skills in developing a marketing communication strategy for Omia Agribusiness using photography and videography because in the past the host has relied on hiring professional (male) photographers and videographers who did not train male youth in capturing and contributing content to the company's marketing campaigns.
2.1 How does the assignment contribute to increasing the capacities of female youth?	The assignment will provide equal opportunities to male and female youth to
2.2 How does the assignment contribute to increasing the capacities of male youth?	learn the skills to develop a communication strategy for Omia

	Agribusiness through videography and photography.
3.1 Are there particular barriers that might prevent female youth from participating in and benefiting from this assignment? How has the assignment been planned to remove those barriers?	No. All five female youth participants live in the vicinity of the training venue. The premises have amenities that favor female participation including separate female toilets. A flexible training time, established during the first in-field meeting with the volunteer, will allow female youth to carry out their family roles before or after the assignment will be considered.
3.2 Are there particular barriers that might prevent male youth from participating in and benefiting from this assignment? How has the assignment been planned to remove those barriers?	No. Fifteen male youth participants live in the vicinity of the training venue. During field visits, group transport will be arranged by the host. A flexible training time will be established during the first infield meeting with the volunteer to allow male youth to carry out their family roles before or after the assignment.
Climate Change	
Will the assignment address climate change? (Yes/No)If yes, please include this in the issues description. How does this assignment plan to address the issue of climate change?	No, the assignment will not address climate change.

A. BACKGROUND

1. Farmer-to-Farmer Program (F2F)

The CRS Farmer-to-Farmer program (F2F) is a five-year (2023-2028) USAID-funded program that provides technical assistance to farmers, farm groups, agribusinesses, and other agriculture sector institutions in developing and transitional countries to promote sustainable improvements in food security and agricultural processing, production, and marketing. The main goal of the program is to generate sustainable, broad-based economic growth in the agricultural sector through voluntary technical assistance. A secondary goal is to increase the U.S. public's understanding of international development issues and programs and international understanding of the U.S. development programs.

F2F volunteers are pooled from a broad range of US agricultural expertise including private farmers, university professors, bankers/certified accountants, animal health and nutrition specialists, soil

scientists, and agronomists who can provide technical assistance to the local host organizations. The program introduces new innovations and skills to develop local organizations' capacity to participate in more productive, profitable, sustainable, and equitable agricultural systems while providing an opportunity for people-to-people exchange within the agricultural sector.

When the COVID-19 global pandemic broke out, CRS F2F introduced a paired remote volunteer (PRV) model whereby a US volunteer who does not travel provides remote support to a local/national volunteer who carries out the assignment in person. This model is still used for up to 10% of assignments.

For the 2023-2028 round of F2F, CRS is taking a gender-sensitive approach to programming, which includes conducting a gender assessment of each host prior to initiating assignments. CRS is also asking each host to identify at least one person to be a key trainee (under a Training of Trainer [ToT] model) for each assignment in the hope that this person will be able to replicate the training in the future. The volunteer report format will ask you to name the trainee (if there was one) and comment on their level of engagement.

The CRS F2F program in Uganda has identified Agribusiness Development and Nutrition as the topics of its assignments. These are known within F2F as 'Country F2F Projects.' The agribusiness development country project includes developing sustainable and resilient production systems (improved seed and other essential inputs, postharvest losses and value addition, climate change adaptation), and building the capacity of agribusinesses and cooperatives (business planning and management, market information, linkages, private sector engagement, entrepreneurship, organizational constraints). CRS has identified enterprises engaged in crop production, livestock, poultry, apiary, and aquaculture as areas to be supported under the agribusiness development project. The nutrition country project includes nutrition awareness, nutrition sensitive agriculture, product diversification, recipe preparation, safer uses and application of pesticides, food processing and preservation, and organizational constraints. CRS F2F's working geographic zones in Uganda are Buganda region, Acholi region, Ankole region, Busoga region and Bugisu region. Requests to work in other locations or on sub-sectors that fall outside of the two identified Country F2F Projects are sometimes considered but are seen as exceptions.

2. About the host organization

Omia Agribusiness Development Group Ltd is a private limited company that exists to ensure that every farmer in Africa has access to quality crop production inputs, animal production inputs, technical support and profitable markets. The company was registered on 16th November, 2016, and actual operations started in July 2018. It is headquartered in Arua City and employs 65 people. The company operates in Uganda and across the East Africa Region with branches are in Adjumani, Yumbe, Paidha-Zombo, Bweyale-Kiryandongo, Sambia-Arua and Container Village, Kampala. Omia's vision is to become a leading provider of quality agricultural inputs, timely technical support and output markets for farmers in Africa. Its core values are to be farmer-centered, innovative, sustainable and accountable.

B. ISSUE DESCRIPTION

As one of its goals is to increase the sale of its products and services, Omia agribusiness seeks to develop a marketing strategy using photography and videography. However, its staff lack the knowledge and skills to develop high-quality visual narratives about Omia's products and services. They don't know how to use simple gadgets like smartphones to capture and develop good photos and videos and edit them into compelling stories to attract customers. Omia staff lack the skills to develop documentaries that can be posted on social media platforms such as the company's website and YouTube channel.

For this reason, Omia is seeking F2F technical expertise to help the company develop a marketing communication strategy that will enhance market opportunities for its products and services and increase sales and income.

C. OBJECTIVES OF THE ASSIGNMENT

The general objective of this assignment is to train Omia Agribusiness staff to develop a marketing communications strategy using photography and videography featuring the host's products and services leading to increased sales and income.

The specific objectives are as follows:

- Train Omia agribusiness staff to capture impactful and visually appealing photographs and make videos to support the host's marketing goals.
- Train participants to edit high quality photos and videos as content for digital and print media.
- Build the capacity of Omia staff to create documentaries highlighting farmers' stories.
- To train staff to create and manage an organized and accessible photo and video library for future use.

D. HOST CONTRIBUTION

Omia Agribusiness Development Group Limited will select training participants and ensure that the training venue, translation services, training supplies and transport for participants are available to facilitate a successful assignment. Omia will provide the volunteer with transport from the hotel to the training venue. One staff member will be assigned the role of ToT (Training of Trainer) trainees to work closely with the volunteer during assignment preparations and implementation of the assignment and ensure that the selected trainers can train other members of the organization after the assignment has been completed.

E. ANTICIPATED RESULTS FROM THE ASSIGNMENT

The anticipated outcomes of the assignment are:

- Omia staff have gained knowledge and skills in developing a marketing communications strategy using photography and videography.
- The Omia Agribusiness communication strategy developed has led to market enhancement for the host's products and services reflected in increased sales and income.

F. DELIVERABLES

The anticipated deliverables accomplished by the volunteer include:

- 1. Volunteer's final report with recommendations due before departure from Uganda.
- 2. Group presentation with the host, local stakeholders, and the CRS F2F team at the end of the assignment.
- 3. A minimum of 3 volunteer outreach activities in the US and/or in-country using appropriate media (print, radio, TV, group presentations, social media, etc.)
- 4. A training manual on developing a marketing strategy using photography and videography.

G. DRAFT SCHEDULE OF VOLUNTEER ACTIVITIES IN COUNTRY

Days	Activity
Day 1	 Arrival at Entebbe International Airport (EBB); pick-up by Fairway Hotel shuttle. Check-in at Fairway Hotel, Kampala.
	NB: If you encounter any difficulties, please request assistance from airport staff to call George Ntibarikure on (WhatsApp or phone) at 0772472103 or Robbinah Hakiza 0772490897
Day 2	Rest day in Kampala.
Day 3	 At 8:00am, the volunteer will be picked up at the hotel by George Ntibarikure and taken to the CRS office for introductions and briefings. The volunteer will be briefed by the F2F team about the host and discuss with the team the related logistics and anticipated outcomes of the assignment. The volunteer may also prepare assignment-related materials while at the CRS office. Following the briefing, the volunteer will travel to Arua City accompanied by the F2F team members to start the assignment.
Day 4-16	 Introduction of volunteer to the host The volunteer carries out the training, working directly with the host organization.
Day 17	Debrief/exit meeting with the host in the presence of CRS staff.
Day 18	 In-country/virtual debrief with CRS staff and/or USAID Mission. Reimbursement of expenditure and liquidations (if any) with the finance department, as required. Submission of volunteer reports, training attendance sheets, assignment reports, PPT presentations and any reference materials to the CRS F2F team.
	The volunteer departs for the US.

H. DESIRABLE VOLUNTEERS SKILLS

- Experience in digital marketing
- Proven experience as a videographer/photographer
- Proficiency in video and photo editing
- Knowledge of camera, lighting, and audio recording techniques using smartphones
- Strong creativity and storytelling skills
- Excellent communication and interpersonal skills
- Familiarity with agriculture related content is a plus

I. ACCOMMODATION AND ANOTHER IN-COUNTRY LOGISTICS

- The volunteer will stay in Kampala at one of CRS's client hotels, <u>The Fairway Hotel</u>. The hotel will be booked and confirmed before the volunteer's arrival. The hotel includes services such as airport pickup and drop-off, breakfast, wireless internet, etc.
- For the remainder of the assignment, the volunteer will be booked into The White Castle Hotel in Arua. CRS Uganda will cover the costs of lodging against receipts. CRS HQ will provide the volunteer with a per diem advance to cover meals and incidentals.
- All required materials will be prepared ahead of time and will be provided to the volunteer.
- CRS Uganda will provide the volunteer with a laptop computer (if s/he needs one), local internet dongle (modem/EVDO) and mobile phone with charged local SIM-card. Any other required logistics and facilities can also be requested by the volunteer during her/his stay. CRS will provide a vehicle and accompany the volunteer to the location of the assignment.
- Security information will be provided by the CRS Uganda security focal person at the CRS Kampala office on Day 3.

J. ASSIGNMENT PREPARATION RECOMMENDATIONS

Training Materials and preparation

- While CRS F2F has crafted the SOW, the volunteer can enhance it further leveraging their professional expertise to effectively execute this assignment.
- Prior to the assignment, the volunteer is advised to prepare the necessary training and demonstration aids and written handouts. Soft copies of the handouts and any other paper materials can be printed for immediate use at the CRS office in Kampala on request by the volunteer.
- CRS will arrange a connection call between the volunteer and the host prior to the volunteer's departure from the US. At this point, all parties will review and confirm the objectives of the SOW.
- If the volunteer requires simple training aids like flip charts, markers, or tape s/he should make the request and obtain the materials from the CRS office in Kampala prior to traveling to the assignment site.
- Handouts can be translated into the local language in the locality of the assignment, if required.

• Depending on the training location and availability of electric power and an LCD projector, the volunteer may be able to use a laptop and projector for PowerPoint presentations.

Training Participant demographics

- Twenty people will be trained, (28 women, and 100% youth), and all hold diplomas and bachelor's degrees.
- All participants are literate Omia Agribusiness staff.
- The host will explain to the volunteer the social norms surrounding women's participation in videography and photography in Uganda, where culturally videography and photography are perceived as male dominated fields. However, these trends are changing, and as a result five women will participate in the assignment.

Roads and transportation

From Kampala to Arua City, the road is tarmac with some sections in the National Park with potholes. From White Castle Hotel to Omia Agribusiness' office where training will take place the entire road is tarmac.

Security and Health:

- Nearby hospitals and clinics are easily accessible if needed. Should assistance be required, we
 kindly ask volunteers to adhere to the CRS travel insurance process and consult the CRS F2F
 volunteer handbook for guidance on accessing medical care during the assignment.
- In case of emergencies, volunteers should contact the host focal point or the F2F country team for assistance.
- There are no major security issues in Arua City; however, we ask volunteers to remain vigilant and scan their surroundings. Traveling early in the morning and late afternoon is not advisable. Aim to conclude daily activities between 8:00 am and 5:00 pm.

Communication:

Assignments Outside Kampala:

Due to potential power outages in Arua, it's advisable to ensure that electronic devices are fully charged when power is available, as the host may lack a generator.

- Internet access will be provided, with varying speeds dependent on the cellphone internet package.
- The host location has electricity, internet, and cell phone signal available in the area.

Working Environment and Culture

• The Ugandan business environment and culture values trust and forging meaningful relationships. We encourage you to accept any invitations from host staff or training participants to informal

- gatherings such as lunches, wedding parties, and cultural ceremonies to nurture personal relationships with them.
- Uganda takes a flexible approach to adhering to schedules and deadlines. When working with people, it's advisable to reinforce the importance of the agreed-upon deadlines and how any delays may affect the overall assignment.

Weather and climate

- Daily high temperatures in Arua are around 84°F, rarely falling below 78°F or exceeding 91°F. Daily low temperatures are around 65°F, rarely falling below 62°F or exceeding 68°.
- The average annual temperature in Kampala ranges between 68 and 79 °F. During the wet summer season of March-May and August-October you can expect heavy rainfall, and we recommend you pack a lightweight waterproof jacket and an umbrella. For the assignment location in Arua, the hottest month is January to March (89 °F) while the coldest month is July (67 °F). Casual and comfortable clothes are the key when travelling in Uganda.
- Please visit https://www.accuweather.com to check the weather forecast closer to your travel dates for any unexpected changes and to pack accordingly

Recommended reading

CRS recommends that volunteers become familiar with <u>CRS programming in Uganda</u>, and the <u>Agribusiness Development Country F2F Project description</u>.

K. KEY CONTACTS

To express interest in this assignment, please email the CRS Baltimore contact listed below. To find out additional information about the host, issue description or field conditions, please email the country contact provided below, copying the CRS Baltimore contact.

CRS Baltimore

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Host Organization

Name: Iganachi Razaki Omia

Position: CEO

Phone number: +256 773 628770 Email address: oadgltd@gmail.com Name: Jeremiah Munguromo

Position: Head of Extension Services Phone number: +256 772307895

Email address: teamleader.omia@gmail.com

Annex

Gender Consideration Questions

1.1 Are there particular barriers to women's participation in the value chain associated with this assignment topic? If so, how can the assignment address the particular barriers women face?

This question examines the unique constraints women may face in participating in the value chain as it relates to the assignment topic. It requires the F2F team to identify and state what those constraints are and explain how the assignment plans to address them. Consider the constraints on both the value chain and organizational levels.

Example: A poultry farm in Ethiopia has requested a volunteer to assist with maintaining its poultry machines. As part of the training, key team members will learn how to maintain the machines. Are women usually involved in this activity, both within the Ethiopian poultry value chain as a whole and within the host organization specifically? What barriers typically deter women from pursuing this line of work if they want to? How can the assignment help break down these barriers to encourage more women to engage in poultry maintenance work if they wish to - initially within the host organization and potentially beyond?

1.2 Are there particular barriers to men's participation in the value chain associated with this assignment topic? If yes, how can the assignment address the particular constraints of men?

This question examines the unique constraints men may face in the value chain as it relates to the assignment topic. It requires the F2F team to identify and state what those constraints are and explain how the assignment plans to address them. Consider the constraints on both the value chain and organizational levels.

Example: A Farmer-to-Farmer nutrition-related assignment will demonstrate how to prepare spinach so it retains its Vitamin A. Women in the community cook the food. Men prefer their spinach cooked in oil which dissolves the vitamin A. The volunteer will show the participants how to sauté spinach without oil.

What barriers limit men from participating in the cooking demonstrations? How can the assignment help break down these barriers to encourage more men to participate in the assignment?

2.1 How does the assignment contribute to increasing the capacities of women?

This question focuses on how the assignment will contribute to the increased capacity (knowledge, skills) of women. State in what ways this assignment aims to increase the capacities of women.

2.1 How does the assignment contribute to increasing the capacities of men?

This question focuses on how the assignment will contribute to the increased capacity (knowledge, skills) of men. State in what ways this assignment aims to increase the capacities of men.

3.1 How does the assignment motivate women to participate?

This question focuses on the steps the F2F team and/or host organization plan to take or have taken to encourage and motivate women to attend the training sessions.

Is the topic relevant to women's lives? If not, how can it be tailored to be relevant? Are there special advertisements targeting women? Are advertisements posted at locations where women typically visit to ensure they are aware of the event? Are there any pre-assignment gatherings to discuss the benefits with women participants? If the host is an enterprise, what is the enterprise doing to include its women staff in the training?

3.2 How does the assignment motivate men to participate?

This question focuses on the steps the F2F team and/or host organization plan to take or have taken to encourage and motivate men to attend the training sessions

Is the topic relevant to men's lives? How can the team ensure that men recognize the benefit of the topic even if it's not typically of interest to them or their responsibility such as nutrition/food preparation assignments? Are there special advertisements targeted towards men? Are advertisements posted at locations where men visit? If the host is an enterprise, what is the enterprise doing to include its male staff in the training?

4.1 How have the assignment's logistics been organized in a way that facilitates women's participation? If no logistical arrangements have been made yet, how can they be organized to facilitate women's participation?

This question examines whether the F2F team and host organization have considered the specific logistical challenges faced by women. This differs from motivation, as it focuses on whether women can realistically attend once motivated. Considerations include:

- Are training hours scheduled when women typically have fewer household responsibilities?
- Are training hours such that women can safely return home afterwards?
- If training occurs during afterschool hours, are there areas for children to play safely while parents attend?
- Is the meeting venue situated in a safe area?
- Is the meeting location convenient in terms of proximity to participants' homes?
- Are there any travel restrictions that may pose challenges for women or young females attending?

4.2 How have the assignment's logistics been organized in a way that facilitates men's participation? If no logistical arrangements have been made yet, how can they be organized to facilitate men's participation.

This question examines whether the F2F team and host organization have considered the specific logistical challenges faced by men. This differs from motivation, as it focuses on whether women can realistically attend once motivated. Considerations include:

- Are training hours scheduled when men typically have fewer work-related responsibilities?
- The duration of the training; men tend to respond better to shorter trainings.
- Is the meeting location convenient in terms of proximity to participants' home or place of work?

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Youth Consideration Questions

The following questions are similar to the ones above; however, we ask that F2F team - in consultation with the host - analyze constraints and barrier specific to male youth and female youth.

1.1 Are there particular barriers to female youth's participation in the value chain associated with this assignment? If there are, how can the assignment address the identified constraints of the female youth?

This question examines the unique barriers that keep female youth (not women or male youth) from participating in the value chain associated with the assignment. Once some of the barriers have been identified, how can this assignment help remove those barriers?

1.2 Are there particular barriers to male youth's participation in the value chain associated with this assignment? How can the assignment address the particular constraints of the male youth?

This question examines the unique barriers that keep male youth (not men or female youth) from participating in the value chain associated with the assignment. Once some of the barriers have been identified, how can this assignment help remove those barriers?

2.1 How does the assignment contribute to increasing the capacities of female youth?

This question focuses on how the assignment will contribute to the increased capacity (knowledge, skills) of female youth. State in what ways this assignment aims to increase the capacities of female youth.

2.2 How does the assignment contribute to increasing the capacities of male youth?

This question focuses on how the assignment will contribute to the increased capacity (knowledge, skills) of male youth. State in what ways this assignment aims to increase the capacities of male youth.

3.1 Are there particular barriers that might prevent female youth from participating in and benefiting from this assignment? How has the assignment been planned to remove those barriers?

This question focuses on identifying barriers that may hinder female youth from fully engaging and benefiting from volunteer-led training sessions. Once barriers are identified, the team must address these constraints to ensure participation. Examples of barriers include:

- Logistics: Some young women may face restrictions on traveling alone to attend the trainings.
- Active participation: Some may feel uncomfortable expressing their thoughts and opinions in a setting
 where adult men and women, as well as young males, dominate the room.

3.2 Are there particular barriers that might prevent male youth from participating in and benefiting from this assignment? How has the assignment been planned to remove those barriers?

This question focuses on identifying barriers that may hinder male youth from fully engaging and benefiting from volunteer-led training sessions. Once barriers are identified, the team must address these constraints to ensure participation. Examples of barriers include:

• Active participation: Some male youth may feel uncomfortable expressing their thoughts and opinions in a setting where adult men and women dominate the room.

Climate Consideration

1.1 Will the assignment address climate change? (Yes/No) If yes, please include this in the issues description.

How does this assignment plan to address the issue of climate change?