



USAID
FROM THE AMERICAN PEOPLE



Volunteer Name: Catherine Burke

Country: Kenya

Country project: Horticulture

Host: Joyful Women Organization-Kisii
County

Venue: Kisii County

Audience: Manager, Coordinators,
Members

Number of people : 966

Date: June 12-26, 2015



1. Assignment Objectives as in SOW

- Collaborate with JOYWO to identify gaps in business skills
- Develop Trainings for Entrepreneurship and Business Planning
- Conduct trainings that led participants to a better understanding of gaps identified.

2. Achievement of the assignment objectives

Joyful Women Organization now has:

- 966 members trained on business planning and entrepreneurship
- Resources to train new members on business planning
- Resources to aid with SWOT analysis
- Resources on NGO's to contact

3. Recommendations to the host with regards to the assignment

- Work with women groups with more developed ideas to quantify their goals and get those goals written up in a business plan format
- Formalize business plan to contact NGO's on bananas/avocados, poultry hatching facility and green house
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4. Anticipated Impact

- Trained 966 Joywo members on entrepreneurship, how to business plan, the importance of business planning and goal setting.
- They have resources to write strong business plans to help members grow projects
- Strengthen JOYWO and allow it to grow into a more effective and efficient organization with the support of the community.

5. Recommended future volunteer Assistance

- A volunteer with connections to NGO's to help build markets for women, and present business plans to NGO
- Find an agricultural specialist to provide extension-type educational training services on horticulture and poultry

6. Recommendations to other non-host stakeholders

- USAID to follow up on market linkages

Action plan for host recommendations

Recommendation	Specific Action	Responsible person	By when
1. Business Plan Poultry	Write a business plan for hatching poultry	Joyful Women with revisions by Catie	01.09.2015
2. Training	Train women and leaders on business planning and entrepreneurship	Catie Burke	Done
3. Business Plan Bananas/Avocados	Quantify bananas and avocados produced so we can contact Technoserv	Joyful Women with revisions by Catie	01.11.2015
4. Business Plan Greenhouse	Write a business plan for building a green house	Joyful Women with Revisions by Catie	01.11.2015
5.			
6.			

7. How can CRS improve future volunteer experience

- This was a great experience! Joywo was a very organized and welcoming host!
- Pair first time volunteers together at least having them stay at the same hotel even if they aren't on the same project

Thank You!