



USAID
FROM THE AMERICAN PEOPLE



Volunteer Name: Krystal Maria
Montesdeoca

Country: Kenya KE47

Country project: Farmer-to-Farmer

Host: Elgeyo Markwet County Youth

Bunge SACCO & Mercy Corps

Venue:

Audience:

Number of people :

Date: December 18th, 2015



1. Assignment Objectives as in SOW

The overall objective was to facilitate development of youth friendly loan and saving products and equip Elgeyo Markwet youth bunge SACCO management with business skills in SACCO management

HOWEVER, what I found was that this is not what the SACCO should be focusing on. The actual overall objective is to facilitate development of education training – teach the members how to use their money wisely - and marketing/outreach – increase SACCO awareness and membership

2. Achievement of the assignment objectives

- **Trainings for members - Business planning and feasibility studies**
- **Training/education on Home/Family Budget and Business Management Budget**
- **Marketing/Outreach**
- **SACCO & Loan changes**
- **Leadership and Mentorship Training**
- **Group lending**

3. Recommendations to the host with regards to the assignment

- Education/ train members on Business Management/ Book keeping; Family Budget; Leadership & Mentorship
- Create a Facebook group and promotional material
- Have field visits to successful beneficiaries
- Work with county government to promote the SACCO and figure out a way to improve transportation
- Increase SACCO membership
- Invite non-CBF members
- Add new loan products
- Add regional field staff and manager
- Reward good borrowers with incentives

4. Anticipated Impact

- More marketable/ well known SACCO
- More members/ greater loyalty
- More loans
- Better marketing/outreach
- Improved member leadership and mentorship capacity → Women and youth empowerment
- Group lending in future

5. Recommended future volunteer Assistance

- Volunteer for member training in value-added agriculture
- Volunteer to help with marketing/outreach to increase membership
- Volunteer for green house production, if SACCO offers green house loans to increase local incomes and loan volume
- Specialists in the future to conduct trainings on 1) dairy, 2) greenhouse, 3) livestock, 4) crops

6. Recommendations to other non-host stakeholders

- Local county government can help the SACCO with advertising, promote green house development, and hopefully help with transportation for members and moving farm products
- Food processors can support SACCO to increase food production from farms
- NGO's can help in agricultural education – specifically value-added agriculture (help link the SACCO with other NGO's, i.e. Technoserv)

Action plan for host recommendations

Recommendation	Specific Action	Responsible person	By when
1) Education trainings	Business Management; Family/Business Budget; Leadership/Mentorship	Chairman/Manager/Education comm./ Credit comm	Jan-Feb/ Yearly-on going
2) Marketing/Outreach	Facebook; Business visits; person invitations	Education Comm, all	January/ Yearly – on going
3) New loan products	Green House Loan	Exec. Comm/ CMC, CEO, Credit Comm	Next year
4) Field Staff	All 2 regions plus a vehicle	Chairman and all committees	Jan/ first half of year
5) Increase Membership	Recruitment	All members/Chairman	June 2016
6) Group lending	Trainings/ recruitment	Exec. Comm./ CMC	December 2016

7. How can CRS improve future volunteer experience

- Help facilitate more communication with host organization before arrival
- It would be helpful if CRS put us in contact with past volunteers of the same assignment (when applicable)

Thank You!